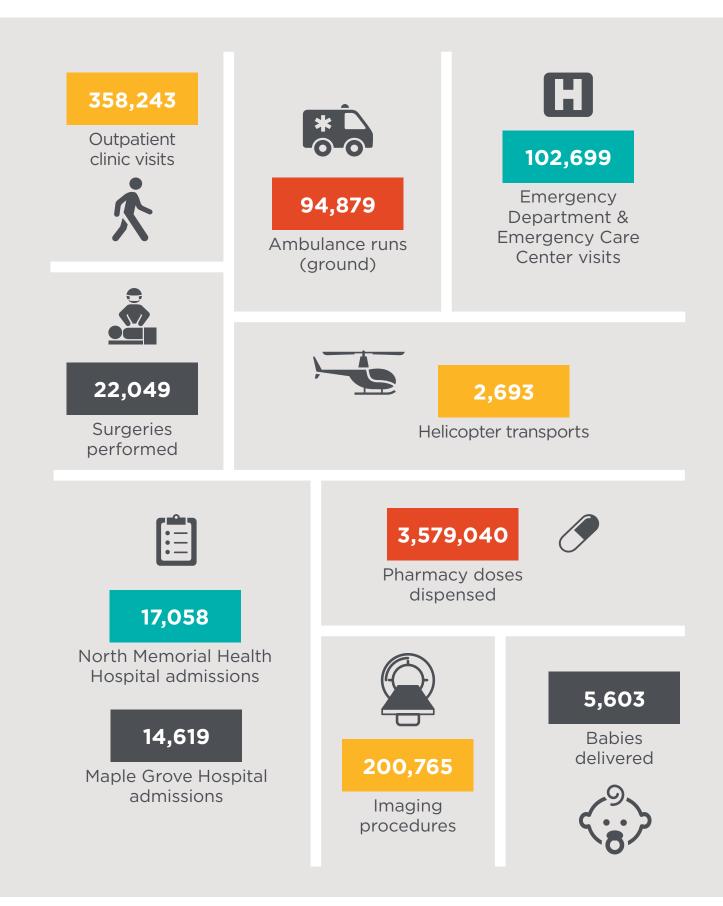








# Serving Our Community in 2021



### A Message From Our Leadership



#### **OUR MISSION**

Empowering our customers to achieve their best health.

#### **OUR VISION**

Together, healthcare the way it ought to be.



Dear Friends of North Memorial Health and Maple Grove Hospital,

The North Memorial Health Foundation fosters philanthropic partnerships and raises private support to assist North Memorial Health in its goals, mission and strategic priorities.

As chair of the Foundation Board, I am so proud of the work happening to raise money for all the important programs at the hospitals and clinics that continue to help so many.

I have been a member of the North Memorial Health Foundation Board of Directors since 2015. Initially, I volunteered to join the board because of the amazing care my son received at North Memorial Health Hospital in Robbinsdale.

Over the last 7 years and specifically in my role as Chair, I have seen firsthand how your gifts get put to work. It makes me incredibly proud to be connected to such an outstanding organization and I truly believe we would not be as strong as we are today without the commitment of our donors, partners, friends, and community members who give back to make our organization better.

This report to the community and the stories about how philanthropy has made such a tremendous impact on the patients, team members and programs throughout the North Memorial Health system is an important reminder about the power of giving. Your gift, regardless of size, makes such a difference. Over the last year, you've supported team member resiliency and systemwide diversity, equity and inclusion efforts, along with crisis funds for team members and patients. You've given gifts to enhance programs and improve technology. All this work is important and all of it is made better because of philanthropy.

We are very grateful for your commitment. On behalf of the North Memorial Health Foundation Board of Directors and the entire Foundation team, I thank all of you who have given, and we look forward to the year ahead in hopes of doing even more.

Sincerely,

**Scott Hemenway** Chair, Foundation Board of Directors

#### NORTH MEMORIAL HEALTH | FOUNDATION





In September of 2020, the world seemed to be turned upside-down for many different reasons as the pandemic raged on. For Cassie and Justin there was one more reason: they were expecting their first child, but she was coming a month and a half early. When they arrived at the hospital, they were told that their new daughter was premature enough that she may not be able to breathe on her own once born.

The delivery room was full of NICU staff which, of course, filled Cassie and Justin with anxiety and questions of what would happen when they were finally able to meet their daughter. They wondered if they would be able to hold their child or if she would be immediately whisked away for emergency care.

## But this story has a happy ending.

When Emerson was born, she let out a cry, and Cassie and Justin could finally breathe a sigh of relief. They were able to spend time with their daughter right away and in the days ahead in the NICU.

The family celebrated their daughter's second birthday this September, and they enjoy life as a happy family with their toddler. Though they never forget that so many others like them are still going through a premature birth and spending long, uncertain days in the NICU.

#### So, what gave them the strength to endure those long days?



Cassie and Justin say it was the little things that kept them going. During the twelve days that their daughter was being treated, they never left her side. They were lucky to have family members that dropped off meals and a lot of emotional support during a scary time. They say an army of Maple Grove Hospital staff members worked around the clock to be sure that Emerson thrived, and her physical health was their top priority. For every doctor or nurse Cassie and Justin encountered, they recall being compelled to say to one another once they left the room, "they were really great!"

After twelve days in the NICU, the family was finally able to bring their daughter home, even though many premature babies stay in the NICU through the child's due date. **They attribute Emerson's** relatively short stay to the excellent care that they received from every member of the Maple Grove Hospital team.

When Cassie and Justin were able to reflect on their experience, they felt deep appreciation for the care they received from all the care providers – and they wanted to pay it forward. They knew that, when faced with the challenge of caring for a NICU baby, a family's priority is time with their child, which means that basic needs often become an afterthought.

In recognition of this, Cassie and Justin decided to make a gift to support basic needs for families at North Memorial to ease their burden during a difficult time. In the first four months of the program, 23 families received vital assistance when it was needed most thanks to their help! Because of this support, these families can focus on the important things when faced with the difficulty of long hours away from home and work. In gratitude for the care their family received, and in recognition of Emerson's birthday, Cassie and Justin have also provided meals for the NICU staff and families at Maple Grove Hospital. They hope their gift can bring a little joy, relief, and respite to those touched by a NICU experience.

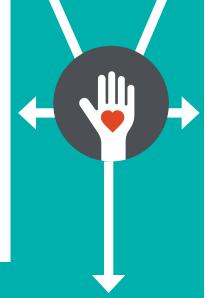
### Your Gifts in Action

#### **Mother & Baby Bonding**

At Maple Grove Hospital, upgraded swiveling bassinets now support breastfeeding and bonding for mothers who cannot lift their baby due to incision healing, anesthesia, connections to medical equipment or disability. For mothers who have had a c-section, it can be difficult to hold their new baby. The new bassinets swivel right over the top of their laps so they can get the comfort, closeness, ease, and safety that every mother deserves to have with her new baby.

#### **Community Paramedic Program Expansion**

With your help, we provided equipment, supplies and training for five regions in greater Minnesota where our Community Paramedic (CP) team has expanded to offer services. Their work breaks down barriers to preventative healthcare by meeting patients right in their home. CP's help keep patients out of the hospital by monitoring and managing chronic disease, which ensures better health outcomes and lower healthcare costs.



#### Staying Warm at the Imaging Center

A new blanket warmer in our Imaging Center promotes relaxation and comfort during difficult procedures which can be up to two hours long. This helps reduce the stress and anxiety patients feel while during a difficult time!

#### An Updated Learning Lab

The education department at North Memorial Health Hospital spent the past two years building out a simulation training space that looks and functions like a real hospital room. When staff is training in the space with a mannequin, they can build muscle memory for tasks they complete regularly, as well as feeling and processing the stress of difficult situations before they face them with a real patient.

#### **Advanced Trauma Training**

During a severe injury, there are potentially life-threatening conditions that require complex interventions. Luckily, many of these are not experienced frequently. However, our Trauma team wants to make sure they have practiced each scenario as much as possible before another patient comes in needing the intervention. The Trauma team created a robust training program to practice these complex, life-saving interventions and donations helped support training mannequins, equipment and time in a specialized lab.

# Thank you

for supporting our diversity, equity, and inclusion efforts at North Memorial Health through our 2021 fundraising events!



Hundreds joined us virtually once again for our annual gala in September. People from all over the state and throughout the country helped us to raise more than **\$410,000** to support our goals of ensuring health equity for everyone we serve! During the program, we heard from Cheyenne, a new mom to twin boys who was hospitalized with congestive heart failure from a rare pregnancy complication called peripartum cardiomyopathy. Due to the work of our community paramedic team, she was able to overcome the obstacles she was facing that ultimately led to a full heart transplant and a new lease on life.



FOUNDATION

GALA

RYAN









# 30th Annual Golf Tournament

It was a beautiful day in June to reunite on the course after more than a year apart during the pandemic. We celebrated our 30th Annual Golf Tournament which raised over **\$190,000!** Everyone was happy to be together to celebrate this milestone and play golf in support of an important cause. A special shout out and sincere thank you to Grazzini Brothers & Company, Greenhaven Printing and D.J. Kranz Co., Inc for participating in every tournament for the past 30 years!











### Crisis Funds

Donor support provides financial assistance to various crisis funds for customers, community members and team members throughout North Memorial Health and Maple Grove Hospital.

In 2021, \$44,636 in donor contributions helped 36 individuals through difficult times. This year, a generous donor also funded the creation of an endowment for cancer patients to ensure we are able to continue offering basic needs assistance into the future.

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#### Support provided includes:

- Prescriptions and medical/dental treatment
- Food and housing
- Transportation
- Scholarships
- Child care

### \$24,042

#### 20 team members received \$24,042 in support for unexpected crises they were facing, including hardships related to COVID-19.

#### \$20,594

#### **16 customers received \$20,594** in assistance for basic needs and health care related expenses.

Volunteer Services

At North Memorial Health Hospital and Maple Grove Hospital, 383 volunteers have given 28,549 hours of their time, which has a value of \$834,772!

#### **Caring for our Care Providers**

Our volunteers have worked tirelessly to support not only our customers, but our staff as well. Staff has been uplifted by many different services, including:



# Supporting The Next Generation of Health Care Professionals

#### Gayle Stegeman Memorial Scholarship Recipients Maple Grove Hospital

The junior volunteer scholarship program at Maple Grove Hospital was created in 2018 to honor the memory of our beloved gift shop manager, Gayle Stegeman. Gayle was an inspiration to many throughout the hospital, both customers and team members.



#### Trisha

"My experience at Maple Grove Hospital introduced me to the endless possibilities of how I could help others and provide some sort of comfort. This

lesson is one that I will treasure all throughout my life, especially when I move forward with my career."



#### Aarush

"Through my experience as a lead volunteer and trainer, I also have experience directing and leading others. This will be invaluable to my future."



#### Mia

"Many people talk about success in life being associated with wealth and promotions, but I've come to realize that success is more about the impact that

you leave on others. Maple Grove Hospital has helped me realize that."

Junior Volunteer Scholarship Recipients North Memorial Health Hospital

The scholarship program at North Memorial Health Hospital was originally founded with a gift from the Hospital Auxiliary to support young adult volunteers. Though the Auxiliary is no longer active today, the legacy of their generosity lives on through the accomplishment of these exceptional volunteers.



#### Ali

"I checked N95 masks to ensure that they were not defective, made a poster for the doctors and the nurses who work at the hospital, and assembled COVID-19 kits. Although it was a unique

experience, I admired volunteering during COVID because I was still able to safely perform the work."



#### Dhanush

"Before I started to volunteer, I was known as a talker. This experience helped me understand that it's also important to listen."



#### Misha

"In a world that is constantly moving at a fast pace, we often forget to slow down and recognize the compassion and good-heartedness that we are able to show another human.

What motivates me to volunteer is the smile that I can put on someone else's face or the shred of brightness that I can add to anyone's life."

"I have gained incredible respect for all healthcare workers and have found meaning in realizing that being a part of the community is knowing that everybody's story is different."

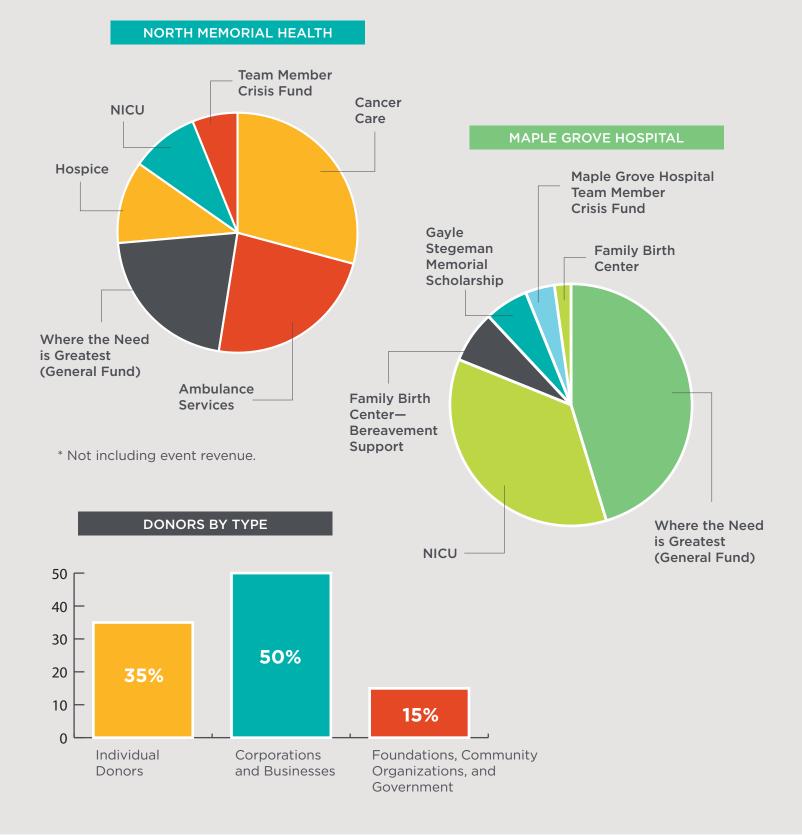


#### Prayag

"My volunteering experience at North Memorial has given me the opportunity to learn more about the medical industry and the hospital while being able to assist customers in various small, yet impactful, ways."

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# Foundation Financials



#### Top funds that donors supported\*

# Financial Position Statement

#### NORTH MEMORIAL FOUNDATION

SUPPLEMENTAL SCHEDULE OF FINANCIAL POSITION INFORMATION AS OF DECEMBER 31, 2021 (In thousands)

#### ASSETS

ASSETS: Cash Investments Beneficial interest in remainder trust Other receivables	\$ 424 13,115 768 16
TOTAL ASSETS	\$14,323
LIABILITIES AND NET ASSETS	
LIABILITIES: Amounts held for others Accounts payable	\$ 10 13
Total liabilities	23
NET ASSETS: Without restrictions With restrictions	5,676 8,624
Total net assets	14,300
TOTAL LIABILITIES AND NET ASSETS	\$14,323

#### \$21,438,000

in charity care and discounts were provided by North Memorial Health and Maple Grove Hospital in 2021. Our system's nonprofit status means we provide emergency care for all, regardless of insurance status or ability to pay. Everyone who comes through our doors receives the best care we can provide.

### Tributes

We are grateful to those who have made a gift in memory of a loved one or in honor of someone who has had an important impact on their life. In 2021, we received gifts that pay tribute to the extraordinary legacies of the following individuals.

#### In Honor Of

Sasha Abraham Sophia Abraham Andrew Arthur Steven Beckley Darlene Berry Daniel Cohan Asher Cronin Jeff Cronin Kitty Croston Isaac Felemovicius Ethan Fruechte

#### In Memory Of

Barbara Adrian Lowell Albert Mason Jared Anderson Robert Anderson Kathleen Atkinson Anne Barthel Robert Beahen Patricia Braun Margaret Carlisle Shirley Churchill Anne Coleman Norm Coone Robert Culp Barbara Ditty Helen Dobson Kathryn Einertson Mildred Faulds **Rolland Faulds** Patricia Fisher Janet Fournier Michael Fox James Frankki Veronica Fust Kathleen Gerasch **Richard Gildersleeve** 

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Elycia Matushin Louisa Nuehring Heather Penning Brian Peterson Karoline Pierson Kurt Rettig Jennifer Riley Robert Roach Zoya Samaray Patrick Steinhauser Theo Winegar

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Jennifer Woodland North Memorial Health Community Paramedic Team North Memorial Health Emergency Department North Memorial Health Hospice Staff North Memorial Health Human Resources North Memorial Health Team Members

Michael Segulia **Camille Shorten** Joan Skomra Janet Snyder Harry St. Cyr Gayle Stegeman **Clifford Steinhauser** Patricia Steinhauser Janet Thorud Robert Utter Jeanette Vaaler Bonnie Voller Elmer Waly **Thomas Wanous** Robert Warren David Weis Mary Zieba Wayne Zwickey Zeke the Hero Dog



We thank all who gave generously to support North Memorial Health and Maple Grove Hospital in 2021. Your gifts continue to help create an even healthier, happier and stronger community.

#### **Donors Who Inspire**

We recognize and thank these donors for their remarkable commitment to the health of our communities through gifts of \$20,000 or more.

Joanne Billings, MD & Orvin Visaya, MD

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Lifespark

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North Memorial Health Hospice North Memorial Health Hospital Directors North Memorial Health Hospital Senior Leadership Team North Memorial Health Imaging North Memorial Health Inpatient Pharmacy North Memorial Health IT - Business Analytics and Reporting North Memorial Health Medical Staff North Memorial Health **Revenue Integrity** North Memorial Health **Trauma Services** Northfield Medical NXC Imaging Old National Bank Olympic Companies, Inc Piper Sandler & Co. Porter Creek Hardwood Grill PreferredOne Premier Specialty Vehicles Inc. Prudential Financial Radiant Montessori **Respiratory Consultants Revation Systems** Rock Elm Tavern Running Aces Casino and Racetrack Rush Creek Golf Course Saint Therese Schuler Shoes Siemens Industry, Inc. SOTA Clothing Specialists in General Surgerv St. Paul Saints

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#### Foundations, Government, and Co.

Bags of Smiles Beautiful Savior Lutheran Church Believe in Miracles Foundation Benevity Community Impact Fund Bentson Foundation Community Shares of Minnesota CyberGrants, LLC Dale & Gwen Orred Family Foundation Ellison Family Charitable Gift Fund Farley Financial Partners Charitable Foundation Fidelity Charitable Frush Family Foundation Mightycause Charitable Foundation Minneapolis Regional Chamber Northwest Area Jaycees Pacific Life Foundation Pohlad Family Foundation Project Linus Ryan's Case for Smiles Sauk Centre Lions Club Schwab Charitable Fund Second Stork St. Michael-Albertville High School Starlight Children's Foundation The John Mondati Foundation United Way of Central Ohio YourCause LLC

We sincerely apologize for any errors or omissions. We are committed to maintaining an accurate list of supporters of North Memorial Health and Maple Grove Hospital. If you find any errors, please contact us at **(763) 581-4814.** 

# The Gift of Life and Sight

There is a special group of donors and families who deserves recognition. Every year, our team helps facilitate life-saving organ and tissue donations. In 2021, **19** individuals donated organs to save **51** lives. Across the system, there were an additional **43** tissue and **63** eye donors.

We honor and thank these heroes who have given the ultimate gift of organ, eye and tissue donation to save lives and offer hope and healing. 19 donors saved 51 lives.

Join Our Legacy Society

The North Memorial Health and Maple Grove Hospital Legacy Society is a recognition program for customers, team members, physicians and community members who have included our hospitals, clinics or health system in their estate plan or have made another planned gift for the future in support of our mission.

If you have included a gift to North Memorial Foundation or the Maple Grove Hospital Fund in your will, trust or by beneficiary designation, we hope you will let us know. Notifying us is the best way to ensure your wishes for the use of your gift are honored at the time your gift is received.

#### As a Member of the Legacy Society, you will:

- Make a personal investment in North Memorial Health and Maple Grove Hospital's future and support quality health care for generations to come.
- Be recognized in print and on donor walls. Donors can remain anonymous, if preferred.
- Be invited to special North Memorial Health Foundation events.
- Help advance healing and caring at North Memorial Health and Maple Grove Hospital.

#### Language to include for a gift by will:

It's easy to include a gift to the Foundation in your estate! Below is an example of language to use in your will. Our team is happy to help with more specific language for trusts, memorials, or endowments.

"I give to the North Memorial Health Foundation, a Minnesota nonprofit corporation, Robbinsdale, Minnesota, outright, the following: \$\_\_\_\_\_\_ (or property herein described or percentage of the estate or residue) for (North Memorial Health Hospital, Maple Grove Hospital, North Memorial Health Hospice, North Memorial Health Cancer Center, North Memorial Health Medical Transportation) to be used for \_\_\_\_\_."



To request more information or let us know you have made a planned gift, please reach out to Kent Spaulding at **kent.spaulding@northmemorial.com** or **(763) 581-4812.** 



We would love to connect with you! Whether you are looking for a way to make a charitable contribution, have a question about the Foundation's work, or are a team member whose program could benefit from philanthropic support, we invite you to reach out at (763) 581-4814 or foundation@northmemorial.com.



- Megan Banick-Oliveros, Manager Foundation, Operations and Programs
- Janie Jorgenson, Development Specialist, Events and Communications
- Charlie Keyes, Development Specialist, Foundation Operations and Programs
- Mollie Knowles, Manager, Events and Communications
- Joe Lofgren, Development Associate
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- Kent Spaulding, VP Development
- Mikaela Wolf, Development Assistant, Foundation Operations and Programs



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